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UNIT 5 LINKS

The podcast method

<http://5by5.tv/podcastmethod/page/3>

Podcasts: reach wider audiences, occupy your niche and create new items of research

The success of the Serial podcast, a true crime spin-off from the widely popular This American Life, has introduced new audiences to a modern form of broadcasting and inspired a new generation of producers. As part of a series previewing their new book [Communicating Your Research with Social Media](#), **Amy Mollett, Cheryl Brumley, Chris Gilson** and **Sierra Williams** outline why researchers should take advantage of this podcasting renaissance.

<http://blogs.lse.ac.uk/impactofsocialsciences/2017/05/16/by-producing-podcasts-you-can-reach-wider-audiences-occupy-your-niche-and-create-new-items-of-research/>

Podcast tutorial: how to make a podcast in Adobe Audition

<https://www.youtube.com/watch?v=i2NE74IJ550>

Hindenburg: software for podcasting

A digital audio workstation (DAW) made for broadcast radio and podcasts.

<https://hindenburg.com>

Transom

Transom channels new work, voices, and ideas into public media through the Internet and workshops. Our goal is to be useful and inspiring. Transom is a performance space, an open editorial session, an audition stage, a library, and a hangout. Our purpose is to pass the baton of mission and good practice in public media through tools, philosophy, and technique.

<https://transom.org/>

Example of interview podcast: Brookings - Intersection Podcast

Two experts discuss different angles on a specific policy issue.

<https://www.brookings.edu/series/intersections-podcast/>

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Example of scripted narration podcast: New Economics Foundation - Weekly Economics Podcast

Podcast on economic issues presented by a different presenter every week.

<http://neweconomics.org/2017/09/weekly-economics-podcast-empower-people-take-action-climate-change/>

Another examples of scripted narration podcast: Center for Strategic and International Studies -The CSIS Podcast

<https://www.csis.org/podcasts/csis-podcast>

Example of interview podcast: Well Told Story - Insights Podcast

<https://soundcloud.com/welltoldstory>

Example of lecture/conference podcast: Overseas Development Institute - Live Event Podcast

<https://www.odi.org/opinion/10408-live-events-podcast-new-approach-inclusive-growth>

AudioBlocks: a great source of royalty-free audio

Royalty-free stock audio including music and sound effects.

<https://www.audioblocks.com/>

How not to do a podcast

<https://www.timeshighereducation.com/podcast-2-8-november-2017-issue-review-podcast#survey-answer>

The allusionist: a podcast about language

<https://www.theallusionist.org/allusionist/brand?rq=name>