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University of Nottingham:
Policy academy programme

Webinar 7: Analytics and iteration

1. After Action Reviews: the power of the 'feedback' loop

Wonkcomms, 2016

My favourite kind of meeting is an 'after action review'. It's that meeting when you get the team back together again, once the dust has settled, and you talk about *whathappened*, *why* it happened, and *how* it could have gone better.

<https://wonkcomms.net/2016/10/30/after-action-reviews-the-power-of-the-feedback-loop/>

2. Four questions to assess your research communications impact

On Think Tanks, 2016

Research can have an impact. But only if we get our research to the right people, at the right time, and in a way they can relate to. Considering how vital communications is to development impact then, when it comes to monitoring and evaluating our work, are we doing enough to understand what works, when and why?

<https://onthinktanks.org/articles/four-questions-to-assess-your-research-communications-impact/>

3. Monitoring your communications: try this

On Think Tanks, 2017

By design, public policy research is aimed at change. It is basically unfinished unless key findings are packaged and disseminated so that they have a chance to feed into the policy debate. To influence some sort of positive change. With this in mind, tracking the impact of research, or at the very least understanding *who* is accessing it and *how*, should be a regular part of what thinktankers do.

<https://onthinktanks.org/articles/four-questions-to-assess-your-research-communications-impact/>

4. Research uptake: what is it and can it be measured?

On Think Tanks, 2013

What is research uptake anyway?

<https://onthinktanks.org/articles/research-uptake-what-is-it-and-can-it-be-measured/>

5. A pragmatic guide to monitoring and evaluating research comms

On Think Tanks, 2012

There are a number of conceptual, technical and practical challenges to finding evidence, and being able to use it to measure the success of an individual or organisation. This blog provides a way to track research impact using digital tools.

<https://onthinktanks.org/resources/a-pragmatic-guide-to-monitoring-and-evaluating-research-communications-using-digital-tools/>