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University of Nottingham:  
Policy academy programme

## Webinar 8: Presentation design and speaking skills

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### 1. I need a survival guide for conferences

From Poverty to Power, 2018

Mood swings; weird rages against people who insist on stating the blindingly obvious at great length, in obscure academic jargon; a twitchy need to check emails and twitter feed every few minutes; sudden enthusiasms and exhaustions. Anyone recognize this?

<https://oxfamblogs.org/fp2p/i-need-a-survival-guide-for-conferences-anyone-got-one/>

### 2. Death by PowerPoint (and how to fight it)

Alexei Kapterev, 2007

This SlideShare provides tips on how to improve the structure and delivery of your presentation. Spoiler: it's all about simplicity and being passionate about what you're talking about. Easier said than done.

<https://www.slideshare.net/thecroaker/death-by-powerpoint/16-Significance-creates-passion-Passion-attracts-attention-Attention-leads-to-action>

### 3. It's not all about PowerPoint

Prezi, 2013

Prezi gives you a limitless zoomable canvas and the ability to show relationships between the big picture and fine details. This is an example of a Prezi by the Anti-Corruption Resource Centre.

<https://prezi.com/2htxbhorwaeo/corruption-and-forests-threats-and-responses-for-redd/>

### 4. Five things we've learned about events

WonkComms, 2017

There is shedloads of room for innovation. This blog provides five concrete ways to shake up events.

<https://wonkcomms.net/2017/09/06/five-things-we-learned-about-think-tank-events/>

### 5. All-male pannels face backlash

Financial Times, 2016

All-male panels are now prompting criticism that makes them a public relations liability for organisations running events.

<https://www.ft.com/content/d130724c-79ab-11e6-97ac-647294649b28>

### Examples of great presentations:

[https://www.ted.com/talks/kate\\_raworth\\_a\\_healthy\\_economy\\_should\\_be\\_designed\\_to\\_thrive\\_not\\_grow?language=en](https://www.ted.com/talks/kate_raworth_a_healthy_economy_should_be_designed_to_thrive_not_grow?language=en)

[https://www.ted.com/talks/celeste\\_headlee\\_10\\_ways\\_to\\_have\\_a\\_better\\_conversation?referrer=playlist-the\\_10\\_most\\_popular\\_tedx\\_talks&language=en#t-514364](https://www.ted.com/talks/celeste_headlee_10_ways_to_have_a_better_conversation?referrer=playlist-the_10_most_popular_tedx_talks&language=en#t-514364)