

#WISCH20

WELCOME!

Programme	2
Speakers.	7
Participants	12
WinterSchool for Thinktankers team	21

PROGRAMME

Time	Thematic programme	Lecturers/ Organizations	Location
SUN 02 Feb	THEMATIC PROGRAMME		
09:00 -	ARRIVAL AND REGISTRATION		Impact Hub
09:20 -	WELCOME <ul style="list-style-type: none"> • Introduction of WISCH-Team and participants • Presentation of partners • Expectations • Development and discussion of personal learning objectives 	Marie Juillard and Maria Isabelle Wieser , foraus, Think Tank Hub Enrique Mendizabal and Erika Pérez-León , On Think Tanks	Impact Hub
10:40 - 11:00	COFFEE BREAK		Impact Hub
11:00 - 12:30	INTRODUCTION TO THINK TANKS AND EVIDENCE-INFORMED POLICY <ul style="list-style-type: none"> • The wider framework: evidence-informed policy • What is a think tank? A discussion on the roles and functions they play in different contexts • A history of think tanks: from the Anglo-American think tank to 21st-century think tanks around the world (in Latin America, Africa, Europe, South Asia, Middle East, etc.) 	Enrique Mendizabal Founder, On Think Tanks	Impact Hub
12:30 - 14:00	BROWN BAG LUNCH		Impact Hub
14:00 - 16:00	GENEVA CITY TOUR	Marie Juillard & Enrique Gude foraus	Geneva Old Town
FREE EVENING			
MON 03 Feb	THINK TANK GOVERNANCE AND MANAGEMENT		
9:00 - 13:00	<ul style="list-style-type: none"> • Think tank business models • Boards, importance and structure • Management systems and tools • Leadership and organisational management competencies • Fostering creativity within the team • Knowledge and information management 		Think Tank Hub Geneva World Meteorological Organization (WMO) Building 7bis Avenue de la Paix 1211 Geneva
13:00 - 14:30	LUNCH		WMO cafeteria
14:30 - 18:00	GRASSROOTS THINK TANK MODEL: THE FORAUS MODEL <ul style="list-style-type: none"> • Presentation of foraus • The grassroots model 	Anna Stünzi President, foraus	Think Tank Hub

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foraus

On Think Tanks

THINK
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With support from:



- A volunteer-based, bottom-up model
- Policy Kitchen: Expanding the model online
- Open Think Tank Network: An international network

Darius Farman
Co-head
programme
Europe, foraus

Eduardo Belinchon
Digital innovation
manager, foraus

19:30 -

**GROUP DINNER:
FONDUE AT BAINS DES PÂQUIS
(QUAI DU MONT-BLANC 30, 1201 GENÈVE)**

TUE
04 Feb

**POLICY RELEVANT
RESEARCH**

9:00 - 12:00

**POLICY RELEVANT RESEARCH
AND INFLUENCE**

Issues to be discussed include:

- Unbundling the research and process: identifying issues, developing initiatives and designing programmes of work
- Setting up research teams: balancing technical skills with policy acumen
- Resources and tools for think tanks to develop their research and policy agendas
- Creating internal mechanisms to manage delivery and ensure progress

Simon Maxwell
Development
specialist and
former executive
director of
the Overseas
Development
Institute

Think Tank Hub

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12:00 - 12:45

TRANSPORT TO CERN

12:50 - 17:15

**FROM SCIENCE TO POLICY: BRINGING
SCIENCE'S KNOWLEDGE INTO POLICY-
MAKING**

- Visit and introduction to CERN
 - The importance of integrating science and technologies in policy making
 - How to develop a common language to communicate/how to overcome cultural differences by opening up a dialog?
 - Can the models of governance in science be an inspiration for new political governance models?
 - Visit Project **Alice** (France) and underground
- * Brown bag lunch will be provided**

Mauricio Bona
Senior advisor
for relations with
parliaments and
science for policy,
CERN

CERN

FREE EVENING

WED
05 Feb

**MONITORING, EVALUATION AND
LEARNING**

9:00 - 12:30

**MONITORING, EVALUATION AND
LEARNING OF POLICY INFLUENCE**

Issues to be discussed:

- Monitoring and evaluation objectives
- How to assess the value of a think tank?

Stephen Yeo
On Think Tanks
advisor at large
and former chief
executive officer
of the Centre for
Economic Policy
Research (CEPR)

Think Tank Hub

	<ul style="list-style-type: none"> • MEL systems and tools • Dealing with donors' MEL demands • The importance of learning: how to keep the organisation current even in a changing political environment? 		
13:00 - 13:30	SECURITY CHECK AT THE UNITED NATIONS		Palais des Nations Avenue de la Paix 8-14, 1202 Genève
13:30 - 14:30	LUNCH AT THE UN CAFETERIA		
14:30 - 17:45	<p>HOW TO COLLABORATE AND ENGAGE WITH THE UN AS A THINK TANK?</p> <ul style="list-style-type: none"> • Overview of multilateralism and the role of the United Nation's – what's next • Engagement and research opportunities for think tanks around Agenda 2030 • Q&A • Resources and tools for think tanks to develop their research agenda <p>Talk and Exchange with members of Young UN</p> <p>Visit of the Palais des Nations</p>	Francesco Pisano Director, UN Library	Palais des Nations
FREE EVENING			
THU 06 Feb	COMMUNICATIONS		
9:00 - 9:30	LESSONS LEARNED/REFLECTION SESSION		Think Tank Hub
09:30 - 13:00	<p>THINK TANK COMMUNICATIONS</p> <p>Issues to be discussed include:</p> <ul style="list-style-type: none"> • Communications strategies: why and how? <ul style="list-style-type: none"> • Identifying target audiences • Choosing communication channels (publications, media, events and digital) and tools • Measuring impact • Balancing relevance, impact and quality. Effective outreach techniques and tactics • Developing narratives around an organisation: 100 year anniversary of Chatham house 	Keith Burnet Director of communications and publishing, Chatham House	Think Tank Hub
13:00 - 14:30	LUNCH BREAK - WMO CAFETERIA		Think Tank Hub
14:30 - 17:30	<p>DESIGN IN THINK TANK COMMUNICATIONS - BRANDING WORKSHOP</p> <p>How to build impact by putting the brand at the centre of communications.</p>	John Schwartz & Ellen Mather Soapbox	Think Tank Hub

Supported by case studies from Soapbox's work with leading think tanks. This will be followed by practical exercises on defining the core elements of brand values and identity; and how these principles underpin practical and impactful communications.

- What is branding? Thinking beyond the logo
- Brand core - defining your brand story, mission, vision, values and promise
- Brand identity - defining your visual and verbal identity
- Brand interactions - putting your brand into well-crafted and well-targeted communications

FREE EVENING

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FRI 07 Feb	FUNDRAISING AND FINANCIAL MANAGEMENT		
09:00 - 13:00	<p>Issues to be discussed and integrated into group work include:</p> <ul style="list-style-type: none"> • Developing a sustainable funding strategy for a think tank • Identifying and evaluating possible funding sources: core funding, project funding and revenues. • Managing relationships with funders': balancing demands and interference (how to guarantee independence?) • Ensuring sound financial management and accountability. Keeping track of income and expenses. 	<p>Sonja Stojanovic Gajic Former director of the Belgrade Center for Security Policy</p>	Think Tank Hub
13:00 - 14:30	THINK TANK TALK WITH SONJA		Think Tank Hub
15:00 - 17:30	<p>FUNDRAISING FOR THINK TANKS</p> <ul style="list-style-type: none"> • What is fundraising - what is it not? • Requirements for fundraising • How to develop a fundraising culture • Finding the right funders • The asking process • Engaging with funders: the donor journey and the role of communications • Fundraising & communications tools for Think Tankers 	<p>Dr Marc-André Pradervand</p>	Think Tank Hub
18:30 -	NETWORKING EVENT FOOUND (RUE JEAN-DASSIER 7, 1201 GENÈVE)		

SAT 08 Feb	INTEGRATIVE WORKSHOP AND CLOSE		
09:30 - 11:30	INTEGRATIVE WORKSHOP	Enrique Mendizabal On Think Tanks	Impact Hub
11:30 - 12:30	LESSONS LEARNED DURING THE WEEK AND FEEDBACK TO THE ORGANISERS	Marie Julliard foraus Enrique Mendizabal	Impact Hub
12:30 - 13:30	CLOSING CEREMONY	Enrique Mendizabal Maria Isabelle Wieser Head of the Think Tank Hub Geneva Jennifer Laourou Impact Hub Geneva	Impact Hub
13:30 - 14:30	LUNCH		Impact Hub

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- Coffee breaks will be offered during the morning sessions, as well as lunches
- Dinners must be covered by the participants (except the Fondue group dinner on Monday)
- For more information (addresses, dress code, food...) please send an email to Marie Julliard at marie.julliard@foraus.ch

SPEAKERS

DAY 1: INTRODUCTION TO THINK TANKS

ENRIQUE MENDIZABAL

Founder and director, On Think Tanks



Enrique is an independent policy entrepreneur. He is a Fellow of the Royal Society of Arts (FRSA). Until December 2010 he worked for the Overseas Development Institute (ODI) where he headed the Research and Policy in Development (RAPID) programme. At ODI he co-founded the Outcome Mapping Learning Community. Enrique is the co-founder of Politics and Ideas, the Peruvian Alliance for the Use of Evidence, and the Premio PODER al Think Tank Peruano del Año. Since 2016, he organises an annual Evidence Week in Latin America. He lives in Lima (Peru) but spends quite some time in London and traveling to visit think tanks across the world. He combines this with travel writing.

Twitter: @QQMendizabal @onthinktanks

DAY 2: GOVERNANCE AND MANAGEMENT

ANNA STÜNZI

President, foraus - Swiss Forum on Foreign Policy



Anna Stünzi studied psychology and economics and is currently doing her doctorate at the ETH in Zurich on environmental and resource economics. In 2014, she took over GOE GmbH and, together with two architects, built a new company dealing with the planning and construction of renewable energy installations. Anna has been a member of foraus since 2011 and co-managed the environment, transport, and energy program in 2016. She is the co-author of several foraus publications and established the Sustainable FinTech project in 2017. In addition to her work for foraus, Anna is a member of the board of the association Gemeinsam Znacht and of the Leadership Council of SDSN Switzerland.

Twitter: @Anna_Stz @foraus

EDUARDO BELINCHÓN

Digital innovation manager, foraus



Eduardo is Digital Innovation Manager at foraus where his work is focusing on strengthening the think tank digital transformation, managing the development of their digital engagement platform “Policy Kitchen” and strengthening the coordination and expansion of the Open Think Tank Network with new and innovative digital tools.

Before joining foraus Eduardo spent more than 4 years as a data specialist at the United Nations Department of Economic and Social Affairs in New York, where his work focused on enhancing and promoting the compilation and dissemination of Sustainable Development Goals data both within the international system and member states.

Twitter: @soho501 @foraus

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DARIUS FARMAN

Co-head programme Europe, foraus - Swiss Forum on Foreign Policy



Darius Farman has been active at foraus since 2016. He studied political science and economics at the University of Geneva and the ETH Zurich. He works as a researcher for the think tank Avenir Suisse. In the past he has worked at the ETH Center for Security Studies (CSS) and the European Free Trade Association (EFTA) in Brussels. A graduate of the College of Europe, he is particularly interested in the various dimensions of European integration, including Swiss-EU relations, the free movement of persons, migration and EU social policy.

Twitter: @DariusFarman @foraus

DAY 3: POLICY RELEVANT RESEARCH

SIMON MAXWELL

International development specialist



Simon Maxwell is one of the UK's leading specialists on international development. He is a development economist with a career in research, aid management and policy advice spanning 45 years. He worked overseas for ten years, in Kenya and India for UNDP, and for the UK aid programme in Bolivia, then for fifteen years at IDS in Sussex, and for a dozen years as Director of ODI in London. He was until recently Executive Chair of the Climate and Development Knowledge Network (www.cdkn.org), a Specialist Adviser to the House of Commons International Development Select Committee, and Chair of the European Think Tanks Group (www.ettg.eu). Simon is a past President of the Development Studies Association of the UK and Ireland. In 2007, he was awarded a CBE for services to international development. For further information, see www.simonmaxwell.eu.

Twitter: @SimonMaxwell001

MAURIZIO BONA

Senior advisor for relations with parliaments and science for policy, CERN



Maurizio Bona was born in Milan. He holds an engineering degree (1979) and a Doctor degree in material science (1983) from Politecnico di Milano. He participated in the design and development phases of the LHC superconducting magnets and later taught applied superconductivity and superconducting magnets as an invited Professor at the University of Genoa. After holding various technical positions at CERN during more than 20 years, in 2009 he became Advisor to the Director-General, charged with relations with international organizations. He was instrumental to develop the CERN network of relations with other international organizations and to obtain the status of Observer for CERN in the General Assembly of the United Nations in December 2012. He is an expert in science diplomacy and promoter of initiatives aimed at raising awareness within Academia, Parliaments and the diplomatic community on the role of science, technology and STEM education for the good of society. As from October 2016 he is Senior Advisor for relations with Parliaments and Science for policy, as well as Senior Advisor on knowledge transfer.

Twitter: @CERN

DAY 4: MONITORING, EVALUATION AND LEARNING

STEPHEN YEO

On Think Tanks advisor at large

Former chief executive officer of the Centre for Economic Policy Research (CEPR)



Stephen Yeo has experience managing think tanks, designing new tools for think tank communications, planning the creation of new think tanks, supporting think tanks in their strategic planning processes and evaluating the success of these strategic plans. He has served as Chief Executive Officer of the Centre for Economic Policy Research, an influential network of European economists on all aspects of European economic integration. He has also helped create new tools for think tank communications, most recently VoxEU, the Centre's policy portal, which is now one of the most visited economic policy websites in the world. He has advised the International Development Research Centre, the Eurasia Foundation, the Ford Foundation, the Soros Foundations, the World Bank and other funders on the design and launch of new policy research initiatives in Sub-Saharan Africa, the Former Soviet Union, and Asia. He has supported a wide range of think tanks in their strategic planning process and evaluations including the Secretariat for Institutional Support for Economic Research in Africa (SISERA) for IDRC and USAID, and the International Growth Centre (IGC) for DFID. He has written on a range of subjects, including trade policy capacity building in Sub-Saharan Africa, the effectiveness of think tanks in bridging the research-policy gap, and on the challenges of public engagement for think tanks.

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FRANCESCO PISANO

Director, Library of the United Nations Office at Geneva



Francesco Pisano is an expert in international affairs with a professional background in humanitarian affairs, risk management, and research on knowledge systems. He has an academic background in international relations with a specialisation in diplomatic studies and conflict resolution, and law with a focus on public international law.

He joined the United Nations in 1993 where he took positions of increasing responsibility with the UN Department of Humanitarian Affairs, its Division for Disaster Mitigation, then with OCHA as Senior Officer. He served as Director of Research, Technology Applications and Knowledge Systems at the UN Institute for Training and Research (UNITAR) where he was also the Manager of UNOSAT (the Operational Satellite Applications Programme) from 2007 to 2012. Since 2016 he directs the UN Library Geneva, a centre for research and knowledge exchange established in 1919, and the Cultural Activity Programme of UNOG, a space dedicated to cultural diplomacy and international outreach.

Twitter: @pisanoUN @UNOGLibrary

DAY 5: COMMUNICATIONS

KEITH BURNET

Director of communications and publishing, Chatham House

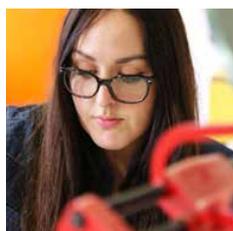


Keith Burnet is Director of Communications and Publishing at Chatham House, the Royal Institute of International Affairs, where he oversees its communications strategy and outreach and has overall responsibility for the institute's magazine *The World Today* and journal *International Affairs*. His previous marketing- and communications-related roles include for Wood Mackenzie & Co; NatWest Securities; Wiley-Blackwell; the Industrial Society; the Disablement Income Group; and the Labour party. He studied business and politics at Oxford Brookes University and the Curtin University, Western Australia. He was co-founder of the Scottish fanzine *Deadbeat* which allowed him to indulge his interest in music and interview and write about artists and bands including Morrissey, New Order, and Echo and the Bunnymen.

Twitter: @keithburnet @chathamhouse

ELLEN MATHER

Lead branding designer, Soapbox



Ellen is the branding specialist at Soapbox. She helps our clients build strong brands and visual identities that align with their mission and purpose to have the greatest impact. She joined Soapbox after studying graphic design at the London College of Communication, and is currently studying part-time for a Master's in Brands, Communication and Culture at Goldsmiths. Outside Soapbox she has a keen interest in wider visual culture and sociology.

Twitter: @elleneverywhere @soapboxcoms

JOHN SCHWARTZ

Founder and CEO, Soapbox



John is the founder and CEO of Soapbox (www.soapbox.co.uk), a global creative communications agency working with many of the world's leading think tanks, NGOs and academic institutions. John studied philosophy and politics at the University of Warwick and previously worked for the Institute for Public Policy Research in London and as a publisher of political books. He was a producer on the multi-award-winning documentary "They Will Have to Kill Us First" about the 2012 civil war in Mali. He has a passion for making public policy work accessible to wider audiences and for communicating it in innovative ways.

Twitter: @soapboxcoms

DAY 6: FUNDRAISING AND FINANCIAL MANAGEMENT

SONJA STOJANOVIC GAJIC

Former director of the Belgrade Centre for Security Policy



Sonja Stojanovic Gajic is an experienced researcher and practitioner of security sector governance and conflict-transformation and an organizational consultant. Sonja holds PhD in International Relations from the University of Belgrade and MA in Politics, Security and Integration (with distinction) from University College London (UCL). From December 2006 to October 2019, she led the Belgrade Centre for Security Policy (BCSP) as its Director, during which she helped

it transform from an advocacy NGO into a specialized think tank leading on public oversight of security sector in the Balkans. Under her leadership, BCSP became the only Western Balkan think tank ranked among the most influential Security and International Affairs Think Tanks in the Global Think Tank ranking. She has more than twenty years of experience as a facilitator and trainer with diverse groups from grass-root activists to MPs and international security institutions from Eastern Europe, Central Asia and Middle East and she has assisted as a consultant transformations, e.g. strategic planning and change management in both civil society and public administrations in the Balkans. For her accomplishments in the civilian oversight of the security sector and inclusion of youth in security research, she received the award for The Person of the Year 2019 by the OSCE Mission to Serbia. From November 2019, Sonja transitioned to assisting civil society globally in developing impact on public policy, especially security sector reform, while she remains active in the Balkan civil society and in a number of Track II initiatives aimed at conflict transformation and establishing cooperative security in Europe.

Twitter: @StojanovicSonja

DR. MARC-ANDRÉ PRADERVAND
Fundraiser and consultant

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Marc-André Pradervand studied Business Administration and Management Information Systems at the University of Zurich/ Switzerland. After working for several years as a consultant he joined an international nonprofit organization and discovered the beauty of fundraising. He has now been a fundraiser for 20 years and has held different positions in organizations like UNICEF, Save the Children, World Vision or Médecins Sans Frontières (MSF). He is also an active member of the Swiss fundraising association and trains fundraisers.

PARTICIPANTS

ABRAHAM MADERO
Executive director, Early Institute
Mexico



Abraham is a lawyer with more than a decade of experience leading teams. He specialized in Constitutional Law and Human Rights, and has experience working in the Mexican Federal Government. He is also an advisor in legal and parliamentary matters for social organizations, political parties, local governments, and legislators. He has published several papers on constitutional law, parliamentary law, human rights, federalism, and the criminal justice system.

Twitter: @Abrahammadero

ALBA GOMEZ
Deputy director, strategic partnerships, European Council on Foreign Relations
Venezuela - Germany



Alba is an International affairs specialist with long-standing experience supporting organisations in achieving their goals and maximizing their impact. She has an excellent understanding of EU policy developments and how to forge strategic partnerships with international actors. She has an academic background on international relations and diplomatic studies, with special focus and interest in fighting corruption.

ANDREY FILIPPOV
Executive director, DOC Moscow office
Executive board member, Dialogue of Civilizations Research Institute
Russia



Andrey Filippov is executive director of the DOC Moscow office and Executive Board Member of the Dialogue of Civilizations Research Institute. He implements research and policy programs by DOC Research Institute around the globe and facilitates “Policies, Institution and Progress for Global Inclusive Development” and “Infrastructure as the Backbone of Development” research programs. Actively participating in the DOC Research Institute and World Public Forum Dialogue of Civilizations since 2006, Andrey Filippov helped to bring to life more than 140 international projects, forums and events, including Rhodes Forum, Schools of Intercultural Dialogue (in cooperation with UNESCO), task-force working group coordination in the framework of T20 (think-tanks engagement group under G20).

@AndreyFilippov

ANNS ISSAC
Technical officer, Asia Pacific Observatory on Health Systems and Policies
India



Anns Issac is a health policy and systems researcher engaged in knowledge translation. She holds a PhD in Public Health and has over seven years of professional experience in the development sector. Currently, she is a Technical Officer at Asia Pacific Observatory on Health Systems and Policies (APO), India. She supports APO's programme of research and quality control of flagship products. Dr Issac received a Netherlands Fellowship in 2016.

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ASHLEY NEMIRO
MHPSS advisor, MHPSS Collaborative
Denmark



Ashley Nemiro is a global mental health professional working as an MHPSS Advisor for the MHPSS Collaborative for children and families in adversity, hosted by Save the Children. She has over nine years of direct experience working in humanitarian settings with a focus on integrating mental health care into health, education and protection services, developing supervision systems and training and supporting staff on the use of scalable psychological interventions. Ashley started her career as a licensed family therapist and received her doctorate from North Carolina State University where she spent three years traveling to the Democratic Republic of Congo to conduct her dissertation research and run a non-profit alongside Congolese women.

Ashley served as the lead Mental Health Technical Advisor for the International Rescue Committee's (IRC) health and violence prevention and response program working in the Syrian region, Europe and East and West Africa from 2015–2018. Before joining the MHPSS Collaborative, she worked as a consultant for Terre des Hommes, World Health Organization, IRC and the Hebrew Immigrant Aid Society supporting the implementation of Problem Management Plus as a trainer, supervisor and project manager as well as supporting the development of curricula for vulnerable children and adolescent mothers with perinatal depression.

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BELL IHUA
Executive director, Africa Polling Institute (API)
Nigeria



Bell is the Executive Director of Africa Polling Institute (API), an independent, non-profit, non-partisan opinion research think-tank; which conducts polls, surveys, social research and evaluation studies at the intersection of democracy, governance, economy and public life. Prior to this appointment he worked for 7 years with Nigeria's Premier Public Opinion Polling firm, NOIPolls Limited, where he served as Chief Executive Officer (CEO); after holding the positions of Research Director & Chief Methodologist, and later Chief Operating Officer (COO). He led the organisation's niche Opinion Polling and Social Research practice between 2012 and 2017; consulting and managing several assignments across the public, private, development and non-profit sectors, for donors and partners such as: the World Bank, UK DFID, German GIZ, Japanese JICA, US Conflict Stabilisation Office (USCSO) amongst others.

Twitter: @Bellemskey

CAITLIN MCDONALD
Digital anthropologist, Leading Edge Forum
United States of America - United Kingdom



Caitlin is the LEF's resident Digital Anthropologist. She helps business leaders and teams learn to step outside their version of 'normal,' suspend judgement, and consider things from many different perspectives. This gives businesses the leading edge through boosting customer empathy, finding new solutions to old problems, and enriching the insight power of big data through multidisciplinary approaches. Recognised for her domain knowledge in qualitative methods like ethnography and participant-observation, Caitlin also spent six years at the quantitative coal face developing analytical models and designing dashboards for the world's largest collaboration and

talent network for education professionals. Before that Caitlin earned her PhD by following dancers around the world and across the internet to learn how information flows for cultural bodies of knowledge like dance are impacted by technoscapes (the digital world all around us.) Caitlin's combined expertise gives her a uniquely balanced perspective for gleaning wisdom from the intersection between human imagination and digital systems. Caitlin is a trustee for Ellpha Citizen, a charity that leverages the power of data science and AI to create a more gender balanced world, faster.

Twitter: @cmdc_phd

CÁNDIDO PÉREZ

Research manager, Early Institute
Mexico- Spain



Cándido is pursuing a PHD that focuses on the role of public policies on paternal involvement in early childhood. He is particularly interested in parental leaves as well as early childhood education and care centers for children under 3 years old. He is also a researcher in the Early Institute, a think tank that designs proposals to improve public policies related to care, education and health of children in Mexico.

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CARMEN VALLE-TRABADELO

Senior MHPSS advisor, MHPSS Collaborative
Denmark



Carmen Valle-Trabadelo, Senior MHPSS Advisor at the MHPSS Collaborative, is a psychologist with 15 years' experience in mental health. Initially focused in academia and research, she worked for Universidad Autonoma in Madrid, Cardiff University in Wales, and Universidad San Pablo in Madrid, where she reached the position of Head of the Psychology Department. In 2009, she started to combine the academic work with clinical work and services management, funding her own clinic and setting up an innovative model of treatment of eating disorders. In 2011, after coordinating several collaborations between San Pablo and universities in Low and Middle-income countries, she decided to fully transition to development and humanitarian work. She worked with CBM in Sierra Leone for almost 5 years, supporting the implementation of Enabling Access to Mental Health and leading WHO's MHPSS response during the Ebola crisis. She then transitioned to serve as Global Mental Health Advisor for CBM, providing technical support and advice in 15 countries across South East Asia and Latin America, with a strong focus on Human Rights, Systems Strengthening, and Psychological Interventions. In her current roles, she advise on Advocacy, Innovations and Research for Child and Families MHPSS.

CHINNY OGUNRO

Director of health research, Centre for the Study of the Economies of Africa
Nigeria



Chinny Ogunro is the Director of Health Research at CSEA. She is also the co-Founder and Managing Director of Africa Health Holdings, a healthcare investment and operations company committed to delivering high-quality, low-cost health care across Sub-Saharan Africa. She is an advisory board member at Growth Capital—the private equity fund arm of CCHub, a Steering Committee member of the Africa Leadership Academy's Health Network, and serves on the leadership

committee of MIT Solve, a global initiative of the Massachusetts Institute of Technology. Chinnny holds a Ph.D in Health Management (Technology and Operations Management, Strategy) from the Harvard Business School, a M.A. in Health Management from Cornell University, and Bachelors degrees from Stanford University.

Twitter: @chinnyco

CHRIS RICHARDS

**Head of policy and public affairs, Institution of Civil Engineers
United Kingdom**



Chris joined the Institution of Civil Engineers (ICE) as Head of Policy and Public Affairs in October 2018. He has responsibility for the transfer of ICE's insights and recommendations to political decision makers, alongside supporting the Infrastructure Client Group with industry change initiatives. Previous roles include Head of Business Environment Policy at EEF, the manufacturers' organisation – where he was responsible for developing positions on infrastructure, devolution and digital transformation. Other policy roles include stints at the Institution of Engineering and Technology and the Royal Academy of Engineering.

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CLAIRE LUZIA LEIFERT

**Head of Impact & Innovation Lab, German Council on Foreign Relations (DGAP e.V.)
Germany**



Claire Luzia Leifert co-founded and heads the Impact & Innovation (I&I) Lab at the German Council on Foreign Relations (DGAP). The I&I Lab is a learning and experimentation space for new approaches to policy advice and public engagement with international politics. We explore, develop and share new think tank methodologies, develop trainings for Think Tankers and bring Think Tanks together to learn from each other and work on common challenges. Claire also heads the Goerdeler Kolleg for Good Governance, a one-year professional development program and network for public intrapreneurs from Eastern Europe. Before joining DGAP in 2015, she worked for two years at the Heinrich Boell Foundation as a project manager in the fields of social & health policy as well as education & science policy. Since 2006, she has been a freelance project manager and facilitator with focus on democracy and active civil society, public sector innovation, and organisational development of NGOs and Think Tanks. Claire Luzia Leifert studied European Studies and International Relations in Maastricht, Montreal, Berlin and Vancouver. She is an alumna of HPI School of Design Thinking and a certified adult education trainer.

Twitter: @claireluzia

EKATERINA BESSONOVA

**Communications officer, Stockholm Environment Institute (SEI)
Russia - Sweden**

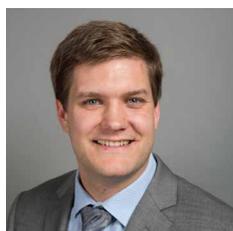


Ekaterina is a creative communicator, passionate about sustainability, and experienced in web and social presence. She is a communications professional specializing in sustainability science and policy. She leads the digital communications of the Swedish International Agriculture Network Initiative, SIANI and carries out strategic communications for several research initiatives at the Stockholm Environment Institute, SEI. She holds MSc in Sustainable Development from Uppsala University in Sweden and BA in Political Science from Saint-Petersburg State University in Russia.

Twitter: @katjabessonova

FRÉDÉRIC MAURER

Head of sales and business development, :elblox
Switzerland



Frédéric studied electrical engineering at EPFL where he obtained a PhD in 2019. He is currently working at :elblox, an energy start-up that aims to ease the energy transition. In addition to the topic of energy, he is also interested in relations between Switzerland and the EU. In July 2018, he published a study within the GLP-lab in which he proposed concrete solutions for the reform of the accompanying measures for the free movement of persons (8-day rule).

Twitter: @FrdricMaurer

KAPLU SOE SAW

Research associate, Another Development Policy Think Tank
Myanmar



Saw Kaplu Soe is Research Associate at Another Development (AD). He joined AD in March 2018. He has a BA in Social Studies from the Myanmar Institute of Theology. He has been involved in several of AD's policy research works: for example the decentralization, and local governance in Karen State and Tanintharyi Region, which mainly focused on public communication and participation; as well as in the Yangon City Water Supply System and Green Spaces in Yangon.

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KOHEI TAKAHASHI

Researcher/project leader, National Graduate Institute for Policy Studies
Japan



Kohei works for the National Graduate Institute for Policy Studies in Japan as a researcher and project manager with the aim of building relations with public and private sectors. His research interests are think tanks, technology, innovation, startups from universities, etc.

LAMIAA IRAQI HOUSSAINI

Senior legal counsel, AMETHIS (Panafrikan PE Fund)
Morocco & France



Lamiaa is a business lawyer aspiring to be a policy entrepreneur. She is currently senior legal counsel within Amethis, a panafrikan private equity fund. Prior to joining Amethis, Lamiaa worked as a lawyer in the M&A department of several French and international law firms. Lamiaa specialises in legal and tax advisory services regarding investment operations in Africa. Lamiaa holds a Master of Management degree from SKEMA Business School and a Master in tax law from the University of Paris Dauphine. She is currently undertaking a Phd and researching the legal and tax framework of venture capital in French-speaking Africa. Lamiaa is the president of AJAM Network, an international network of legal professionals in business law for Morocco and member of the Global Shaper Community (affiliate to the World Economic Forum). Passionate about entrepreneurship and innovation issues in Africa, Lamiaa founded an initiative called Legal'Up that aims to provide pro-bono legal advice to startups by law students, and aims to create links between law students and young entrepreneurs. Lamiaa is fluent in Arabic, French and English.

LUCIANA GAMA MUNIZ

Deputy director, Brazilian Center for International Relations - CEBRI
Brazil



Luciana is the Deputy Director at the Brazilian Center for International Relations (CEBRI). She holds a Master's degree from the Social Sciences in Development, Agriculture and Society Program of the Federal Rural University of Rio de Janeiro (UFRRJ) and a bachelor degree in International Relations, as well as an MBA in Sustainability Management (Federal University of Rio de Janeiro - UFRJ) and an MBA International Politics (Fundação Getúlio Vargas). She has been working for more than fifteen years in the area of international cooperation, especially in think tanks and civil society organizations, and has large experience in institutional development, external relations, strategic planning, project management and fundraising activities. She participated at the Latin American Program on Governance, Political Management and Public Management, developed by the Latin American Development Bank (CAF) in partnership with Fundação Getulio Vargas (FGV) and George Washington University (GWU), and took part at the Interdisciplinary Course on Human Rights developed by the Inter-American Institute of Human Rights, in Costa Rica. She is a member of the International Society of Research Administrators.

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LWIN MAUNG MAUNG SWE

Programme director, Advancing Life and Regenerating Motherland (ALARM)
Myanmar



Mr. Lwin Maung Maung Swe is the programme director of ALARM, formerly known as EcoDev. He joined the organization in 2005 as a field staff of community-based natural resource management project in Kachin State. He currently oversees the management of programs and projects that are being implemented by EcoDev with the financial support from the UN, EU, USAID, and other INGOs for advocating policies and laws related to environmental governance, food security, extractive industry transparency initiative, climate change adaptation and mitigation. With over ten years of experience, Mr. Lwin specializes in participatory planning, project management, environmental assessment, capacity building for sustainable natural resource management, climate change adaptation and community development. He is a reviewer of a couple of international academic journals and, has authored and co-authored a couple of journal articles, technical reports and publications related to agricultural adaptation to climate change, environment performance and development. He has a Bachelor of Agricultural Science from Yezin Agricultural University, an MsC in Natural Resources Management from the Asian Institute Technology and an MsC in Environmental Management from the Australian National University.

MMA AMARA EKERUCHE

Research associate, Centre for the Study of the Economies of Africa (CSEA)
Nigeria



Mma Amara Ekeruche is a Research Associate at CSEA. She holds a Masters in Economic Policy from University College London (UCL), United Kingdom and a Bachelor's degree in Economics from Kwame Nkrumah University of Science and Technology, Ghana. Her research experience cuts across education, public finance management, and partnerships for development. She runs a column - Your Nigerian Economist - on Stears Business and is a member of the Association for the Advancement of African Women Economists (AAWE) and the Nigerian Economic Society (NES).

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MUALEEM ZIKIRULLAHI IBRAHIM

Executive director, Resource Centre for Human Rights & Civic Education
Nigeria



Zikirullahi Ibrahim has an honorary Doctorate Degree in humanities from the Commonwealth University in the United Kingdom, and holds a Masters of Arts Degree in Mass Communication (by research) from the University of Leicester, United Kingdom. He is currently the Executive Director, and Board Secretary of the Resource Centre for Human Rights & Civic Education (CHRICED), a non-profit, non-partisan, and knowledge-driven non-governmental organization (NGO) with offices in Lagos, Abuja and Kano States. He was the National Chairman (2012-2016) of the Transition Monitoring Group (TMG), a coalition of over 400 Civil Society Organisations, which specialized in election monitoring; and led the TMG to observe the historic 2015 General Elections. Zikirullahi is one of the leading minds behind the formation of United Action for Democracy (UAD), a pro-democracy group, which gave vent to the aspiration of Nigerians in restoring democracy in Nigeria.. He was the Nigerian Liaison Officer (2000-2003) of Konrad Adenauer Stiftung (KAS), an international development organisation with headquarters in Berlin, Germany; and he was the founding Secretary-General of the Nigeria Security Printing & Minting Company (Mint) Workers Forum.

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MAX WALTER

Executive director, Centre for Development Alternatives
Germany - Uganda



Max is Co-founder and Executive Director of the Centre for Development Alternatives. He is currently Team Leader for the design of Financial Sector Deepening's 5-year strategy and an in-depth study on industrial policy for structural transformation in Uganda, with a focus on agro-industrialisation. Previously, he led the diagnostic and design of the Uganda Entrepreneurial Ecosystem Initiative and carried out the 2018 and 2019 annual reviews of NU-TEC, DFID's GBP 43M agribusiness market development programme in Northern Uganda. In 2015 - 2017 Max worked in D.R. Congo as a programme manager and technical adviser on ELAN RDC, one of the largest market systems development programmes worldwide, with a strong focus on agricultural value chains. In addition, Max has led CDA research in Uganda on the SME enabling environment, entrepreneurship, economic transformation, skills development, labour markets, and energy. He holds an MSc in Development Management from the London School of Economics and a BA in Philosophy, Politics and Economics from the University of York.

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PAULO PEREIRA

Professor of economics, Lisbon School of Economics and Management (ISEG)
Portugal



Paulo has pursued an academic career in economics, and at the same time creating and participating in several civil society organisations in Portugal. Among them he was co-founder of the Institute of Public Policy Thomas Jefferson-Correia da Serra (IPP TJ-CS) with research and projects on Democracy and Accountability, and Good Governance, Transparency and Public Finance. More recently as an economist he, along with other economists, prepared the economic programme for the socialist party and afterwards, took leave from the University, and became an independent member of the Portuguese Parliament (2015-19). He is currently writing a book on Portuguese parliament and back at the University and at IPP TJ-CS.

RAJGANNA KANNANATHAN
Research fellow, KAICIID Dialogue Centre
Switzerland



Rajganna is an international relations scholar with specialising in international human rights law and geopolitics. He is also an independent consultant of geopolitics with a special focus on the Indo-Pacific region. He has worked in the UN Human Rights High Commission in Geneva as an intern. In Switzerland and the UK, he has associated with various local and international NGOs focusing conflict transformation, human rights advocacy and research. Rajganna holds a master's degree in international relations from the Geneva School of Diplomacy and International Relations and a certificate of advanced studies in conflict mediation in intercultural and religious context from Bern University of Applied Sciences. He also attended specialised programmes from the UN Peace University and Geneva School of Diplomacy in Nuclear Disarmament and Arms Control. His research areas include peace studies, theoretical developments in international relations, political philosophy and the study of human consciousness.

RAJIV CHANDEGRA
General Practitioner, NHS
United Kingdom

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Rajiv is a practicing medical doctor with experience in global health. He also runs a non-profit publishing company and has done various local policy-level work in the healthcare sector. He's currently shaping himself for a career in policy and consulting.

Aside from that, he plays the Indian instrument of Tabla, loves playing football, and has a passion for all things related to great design.

SHEILA MBURU
Research and policy officer, UK Collaborative on Development Research
Kenya - United Kingdom



Sheila Mburu a research and policy officer at the UK Collaborative on Development Research, and is responsible for providing research and policy advice to member UKCDR organisations and key stakeholders. Her areas of expertise span across global health and nutrition research. She currently leads on UKCDR's global health activities, built environment research, and cross-cutting activities on safeguarding and equitable partnerships.

Sheila holds an Msci degree in Biochemistry and Genetics from The University of Nottingham, and a Msc degree in Nutrition for Global Health from The London School of Hygiene & Tropical Medicine.

Sheila has also worked with the WHO country office in Rwanda, the Power of Nutrition and the Medical Research Council's Gambia Unit. Whilst at WHO, she co-authored a book chapter on brain drain caused by recruitment of health workers from sub-Saharan Africa to developed countries.

THUREIN AUNG

Program officer, Yangon Heritage Trust
Myanmar



Thurein Aung holds a Computer Science degree from University of Computer Studies, Yangon. He is a program officer at Yangon Heritage Trust, where he is responsible for research, communications and outreach. He also manages the trust's advocacy projects, including the Blue Plaque Program and its acclaimed walking tours. He takes a great interest in diverse subjects such as anthropology, sociology and history. Born and raised in Yangon, he is inspired by the city's rich history and its heritage. He joined Yangon Heritage Trust to play a part in ushering in a modern city which keeps its heritage and character intact. He is also a climate change activist.

Twitter: @thureinaun6

WHO IS BEHIND THE WINTERSCHOOL FOR THINKTANKERS?

PARTNERS

On Think Tanks

On Think Tanks is the leading global platform dedicated to the study and support of policy research centres. On Think Tanks provides independent services, research, ideas and advice for and about think tanks and evidence informed policy. We do this publicly through our website as well as other channels. We believe that when we are open about our views, we are also more accountable and more transparent. Our team works directly with think tanks, think tankers and their supporters; as well as a broader range of policy and research institutions. One of our initiatives is the On Think Tanks School offers a unique range of capacity building opportunities for policy entrepreneurs, thinktankers, think tanks and policy research centres to develop their personal and organisational competences.

foraus

foraus – The Swiss Think Tank on Foreign Policy, advocates a constructive foreign policy and an informative dialogue: independent, scientific, relevant. Through our platform, we offer young talents voluntary access to the discourse, where they can contribute with their ideas to foreign policy – outside the traditional framework of political parties. foraus publishes scientific-based policy recommendations in the form of discussion papers, policy briefs and blog posts, as well as organizes high-level debates with the aim of creating innovative solutions for foreign policy.

Think Tank Hub

The Think Tank Hub Geneva, founded in April 2014, is an initiative undertaken by the Swiss Federal Department of Foreign Affairs (FDFA) and managed by the think tank foraus – Swiss Forum on Foreign Policy. The Hub aims to create a dynamic and innovative space for think tanks specialised in various fields.

The Think Tank Hub provides four fully equipped working spaces as well as conference facilities free of charge to think tanks from around the world in need of temporary office space in Geneva. The offices are conveniently located in the building of the World Meteorological Organization (WMO) based in the heart of the UN district. The welcome desk assists guests in finding accommodation in Geneva and provides general support throughout their stay. Depending on the availability of office space, visiting think tanks can schedule a stay lasting up to several weeks and/ or plan tailor-made events.

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Impact Hub Geneva

Impact Hub Geneva is a catalyst to foster social innovation. We are a global coworking community, consultancy and a creative space. We work at the intersection of innovation and society to collaboratively create impact with an entrepreneurial mindset. In addition to an open atmosphere and friendly team of hosts, Impact Hub Geneva offers a number of SDGs startup support programs and capacity building activities.

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On Think Tanks

ANDREA BAERTL

Research director, On Think Tanks
WISCH coordinator, On Think Tanks



Andrea is On Think Tank's Research Director and has more than 12 years of experience in international development, research, and capacity building for NGOs and Think Tanks. Her research work focused on education, wellbeing and development in GRADE (Peru), Pontifical Catholic University of Peru and the University of Bath. Before joining On Think Tanks, Andrea worked at the ELLA (Evidence and Lessons from Latin America Programme), where she guided research centres to magnify the impact of their research. She also has policy informing experience in a project seeking to inform the electoral process by raising the quality of the debate with research and policy analysis in Peru's 2011 election. Her research skills include both undertaking and managing research (including field coordination of large-scale evaluations). She is also the coordinator of the Open Think Tank Directory.

ENRIQUE MENDIZABAL

Founder and director, On Think Tanks



Enrique is an independent policy entrepreneur. He is a Fellow of the Royal Society of Arts (FRSA). Until December 2010 he worked for the Overseas Development Institute (ODI) where he headed the Research and Policy in Development (RAPID) programme. At ODI he co-founded the Outcome Mapping Learning Community. Enrique is the co-founder of Politics and Ideas, the Peruvian Alliance for the Use of Evidence, and the Premio PODER al Think Tank Peruano del Año. Since 2016, he organises an annual Evidence Week in Latin America. He lives in Lima (Peru) but spends quite some time in London and traveling to visit think tanks across the world. He combines this with travel writing.

ERIKA PÉREZ-LEÓN

Director of communications, On Think Tanks

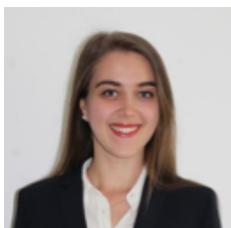


Erika has over twelve years of experience managing creative teams and delivering complex Africa, Latin America and the US. Her work includes brand development and implementation for editorial and consumer goods clients, along with information, education and communication materials, behaviour change campaigns and branding for urban and rural community programs on education, health, gender, and market development. In 2015, she worked on the Ebola crisis response in Sierra Leone as part of the IRC's communications team.

foraus and the Think Tank Hub

MARIA ISABELLE WIESER

Director romande, foraus - Swiss Forum on Foreign Policy
Head of the Think Tank Hub Geneva



Maria Isabelle studied political sciences, law and European studies with a focus on gender and feminist foreign policy at the universities of Lucerne and Geneva respectively. Before taking over as director of Romandie in September 2018, she worked as an academic associate for the Swiss Embassy in Washington D.C and co-founded the foraus gender programme, which was launched in May 2017.

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MARIE JUILLARD
Project manager, Think Tank Hub
WISCH Coordinator, foraus



Marie studied Political Science and Middle Eastern Studies both at the University of Geneva and the Hebrew University of Jerusalem. After graduating in March 2018, she joined foraus – The Swiss Think Tank on Foreign Policy as a communications intern for Romandie and is now working at the Geneva office as a Project Manager for the Think Tank Hub. Her projects include the WinterSchool for Thinktankers and «From Science to Practice: Strengthening Research Uptake to Achieve the SDGs», a multi-stakeholder conference in collaboration with UNOG, the FDFA, and The Graduate Institute, among others.

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ENRIQUE GUDE
Event management intern, Think Tank Hub



Enrique is currently in charge of the events at the Think Tank Hub. He obtained his bachelor's degree in Political Science from the University of Lausanne after completing a one-year exchange at the University of Tübingen, Germany. He is particularly interested in questions related to economic policy, a theme in which he would like to specialize during the rest of his studies.

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