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# Opening Intelligence on Global Secrets

(And getting people to care about it.)

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Think tanks have an  
**attention-*getting***  
**problem.**



“The images, released by CSIS, have contributed to a distinctive shift in the American debate about China.”

– Geoff Dyer, June 21, 2015, *The Financial Times*



A satellite image from March 16 shows work on an emerging artificial island at Mischief Reef in the South China Sea.

**Obama Calls For 'Repairing' Of Gays to End**

By MICHAEL D. SHEAR

WASHINGTON — A 35-year-old transgender youth, Leshah Alton, stunned her friends and a vast Internet audience in December when she threw herself in front of a tractor-trailer after writing in an online suicide note

**Boston Verdict Is a Conviction On All Counts**

By KATHARINE Q. SEELYE

BOSTON — In the silent well of Courtroom Nine, a clerk read out the jury's verdict: Guilty. Guilty. Guilty. The word echoed in the courtroom as the clerk pronounced it 20 times, once for each of 20 main counts.

**Piling Sand in a Disputed Sea, China Literally Gains Ground**

By DAVID E. SANGER and RECK GLADSTONE

WASHINGTON — The chatters of Chinese vessels, busily dredge white sand and pump it onto partly submerged coral, spily named Mischief Reef, transferring it into an island.

**A Stark Image Of a Shooting Carries Impact on Bystander's Phone**

Seeing Path to Justice on Bystander's Phone

By FRANCIS ROBLES and ALAN BLINDER

NORTH CHARLESTON, S.C. — It was at a vigil Sunday for his slain brother that Anthony Scott found out what he had believed was true all along.

First came the unfortunate news that his younger brother, Walker, had been shot to death by a police officer after being stopped in the early '90s-era Mercedes he had bought just a few days before. Then came the growing doubts about the initial police story that he brother had endangered the officer. Then came the video.

It was delivered by a stranger who approached after family and friends placed flowers and said their prayers at the spot where Walker had died.

"I have something to share with you," he said. They got into Anthony Scott's car. Then the stranger showed him the video on his phone. "I knew it! I knew it!" Mr. Scott exclaimed, and what might have been another shooting of an obscure black man by the police suddenly became an astonishing glimpse of life and death, black and white, police and civilian.

**CITIZENS' VIDEOS RAISE QUESTIONS ON POLICE CLAIMS**

RISING USE OF CAMERAS

Fatal Shooting in South Carolina Reigniting Debates on Force

By MATT APUZZO and TIMOTHY WILLIAMS

WASHINGTON — Nothing has done more to fuel the national debate over police tactics than the dramatic, sometimes grisly videos: A man gasping "I can't breathe" through a police chokehold on Staten Island, a 12-year-old boy shot dead in a park in Cleveland. And now, perhaps the starkest video yet, showing a South Carolina police officer shooting a fleeing man in the back.

The videos have spurred calls from statehouses to the White House for more officers to attach cameras to their uniforms. White cameras frequently connect officers in shootings, the recent spate of videos has raised uncomfortable questions about how much the American criminal justice system can rely on the accounts of police officers when the cameras are not rolling.

"Everyone in this business knows that cops have been given the benefit of the doubt," said Hugh F. Keele, a Connecticut lawyer who has defended several police officers accused of misconduct. "They're always assumed to be telling the truth, unless there's tangible evidence otherwise."

In the fatal shooting in South Carolina, the civil suit filed Wednesday, the city said the offi-

# Maps as “traditional” 2D web experiences

- CSIS uses maps as interactive research tools or visual complements to written analysis
- Maps integrated as part of media-rich scrollytelling experiences
- We wanted to combine maps seamlessly with satellite imagery



# CHINA-INDIA STANDOFF

CHINA

INDIA

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**I wrote no code to make this.**

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# Maps can be for video editors and motion designers!

You don't have to be an engineer or front-end developer to create compelling map stories like these.

## TOOLS WE'RE USING:

1. Mapbox Studio and its third-party integration support
  2. Adobe AfterEffects & Premiere
  3. GEOlayers  
<https://aescrpts.com/geolayers/?aff=56>
  4. Trapcode Mir AE extension for 3D extrusions
  5. Google Earth Studio also emerging as viable tool  
<https://earth.google.com/studio>
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**Create stories.  
Not repositories.**

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# Benefits of maps as videos

**THEY TELL A DAMN STORY.** They don't turn off casual or potentially interested viewers with think-tanky **dashboard-hell**.

**NO DEVELOPERS NEEDED.** You need a designer or video editor with at least basic knowledge of Mapbox Studio and how a geodatabase like OSM works.

**LOW HARDWARE REQUIREMENTS.** You don't have to worry about WebGL compatibility on government computers or handling issues with graceful degradation.

# Outcomes

## We influenced and engaged!

- Predicted the strike on Saudi Arabia's oil plants a month before it happened in Sept. 2019
- Revealed oversight in the Trump admin's N. Korea negotiations
- Produced 16 episodes with more than 1.3 million unique views
- Averaged an 80% view completion rate



**Donald J. Trump** 

@realDonaldTrump



The story in the New York Times concerning North Korea developing missile bases is inaccurate. We fully know about the sites being discussed, nothing new - and nothing happening out of the normal. Just more Fake News. I will be the first to let you know if things go bad!

12:07 PM · Nov 13, 2018 · [Twitter for iPhone](#)

**31.9K** Retweets   **120.4K** Likes



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# Thanks!

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Watch all my map briefings:

<https://www.vimeo.com/pkfranz>